

Dear Future Sponsor,

As we prepare for our **2022 HAW Annual Scholarship Gala**, allow us to first thank you and your organization for supporting the mission of the Hispanic Association of Women, the promoting of education and empowerment of all women. With our collaborative efforts and your continued support, we have become an organization known for assisting in the furthering of education to numerous young women and adults in our community.

Since our inception in 1983, through the support of our members and sponsors, we have awarded scholarships to hundreds of women. We are fully committed and prepared to fulfill our mission again. Our goal is to make an even greater impact in 2022. The impact of our mission only becomes reality when community partners like you come along side us. We ask you to join us with your monetary sponsorship will be awarded to deserving young women, to help in their path of continuing education. In addition, join us for a great evening, our 16th Year Celebration:

**Hispanic Association of Women
16th Annual Scholarship Gala
Let's Get Down and Derby
May 7th, 2022, 6:30 PM
Texas Tech Frazier Alumni Pavilion**

For sponsorship opportunities, please contact Esther Pena, 806-543-3834. For sponsors to take full advantage of all marketing benefits associated to your level, please respond by March 31st. Event tickets will be sent upon receipt of payment.

Sincerely,

Esther Pena, Sponsorship Contact
Gina Estrada, Honorary Gala Chair
Genevieve Garcia, Gala co-chair

In the event the organization deems it necessary to cancel the In-Person event, rest assured all of the sponsorship dollars will be awarded to deserving women in our community. We look forward to your partnership.

Presenting Sponsor Level \$20,000 - SECURED

Exclusive recognition as underwriting sponsor
2 premium-seating tables of 6, opportunity to address gala attendees
Publicity via all marketing platforms to include all print materials and media;
TV, radio, digital, social media, press releases and TV interviews.

Platinum Level \$5000

Premium seating, table of 6
Business logo on HAW website through end of 2022
Testimonials on social media outlets from scholarship recipients, acknowledging sponsor
Verbal recognition at event
Tickets to attend annual scholarship reception and meet recipient

Gold Level \$3000

Premium seating, table of 6
Business logo on HAW website for 6 months (April - September 2022)
Testimonials on social media outlets from scholarship recipients, acknowledging sponsor
Verbal acknowledgment at event
Tickets to attend scholarship reception and meet recipient

Silver Level \$1500

Premium seating, table of 6
Business logo on HAW website for 3 months (April - June 2022)
Printed acknowledgement at the event
Tickets to attend scholarship reception and meet recipient

Bronze Level \$1000

4 tickets to event
Printed acknowledgement at the event
Tickets to attend scholarship reception and meet recipient

Yes, count on our sponsorship level of _____

Yes, we will fill our seats _____ We will sponsor but would like to donate our seats _____

Business name and address

Contact name _____

Contact phone _____

Contact email _____